SPONSORSHIP & EXHIBIT OPPORTUNITIES
Dear Exhibitors & Supporters,

On behalf of the American Society for Neurochemistry, I would like to invite you to join us for an outstanding program being presented at the 51st Annual Meeting of the American Society for Neurochemistry in St. Louis/St. Charles, Missouri on April 18-22, 2018. In addition, we will be continuing our year-long 50th Anniversary Celebration of ASN at the meeting and would love to have a great turnout from all current and former members, particularly those long-term members and past presidents.

Join us for four days of symposia and colloquia designed to address the four major themes of our Society: Building the Nervous System, Glial Cell Biology, Molecular and Cell Biology of the Nervous System, and Neurodegeneration and Disease.

World-class plenary speakers will include:

- Sergio Ferreira, PhD – Federal University of Rio de Janeiro
- Oliver Hobart, PhD – Columbia University
- Wendy Macklin, PhD – University of Colorado School of Medicine
- Bettina Winkler, PhD – University of Virginia Medical School

An important component at ASN meetings is the engagement of our society with trainees, therefore special efforts have been taken to encourage young investigator participation. This includes daily poster sessions, short oral presentations selected from submitted abstracts, trainee lunches with plenary speakers, and numerous travel awards. View the full program online.

The meeting will take place at the St. Charles Convention Center, which is attached to the Embassy Suites Hotel and situated within walking distance of the Streets of St. Charles Entertainment District. Historic Main Street at the St. Charles Riverfront is a short shuttle or Trolley ride away. St. Charles is located on the Missouri river and was the first State Capitol of Missouri. It was also the starting point for the Lewis and Clark Expedition. St. Charles is a bustling city and part of the St. Louis Metropolitan Area. Lambert St. Louis International Airport is 10 minutes away allowing for easy travel to and from the meeting. There is plenty to do near the meeting and for side trips as well. The Katy Trail is close by for biking and hiking and the Missouri Wine Country (yes, Missouri!) is a beautiful 30 min drive away. Of course, the City of St. Louis has tremendous activities with the newly redesigned Gateway Arch National Park and the renowned St. Louis Zoo.

From a fantastic scientific meeting to the 50th Anniversary Celebration to the many activities and restaurants awaiting you, please join us in St. Charles for an excellent event!

Sincerely,

Teresa Wood, PhD
ASN President

Arturo Ortega, PhD
Scientific Program Chair

Michael Nichols, PhD
Local Host Chair

SCIENTIFIC PROGRAM COMMITTEE

Arturo Ortega, PhD
Michael Fox, PhD
Babette Fuss, PhD
Tammy Kielian, PhD
Pamela Knapp, PhD
Sarah Kucenas, PhD
Steve Levinson, PhD
Zila Martinez-Lozada, PhD
Eric Murphy, PhD
Juana Pasquini, PhD
Marco Prado, PhD
Ricardo A. de Melo Reis, PhD
Randy Stout, PhD

LOCAL HOST COMMITTEE

Mike Nichols, PhD
Local Host Chair

Robyn Klein, PhD
Erik Herzog, PhD
Shinghua Ding, PhD
Zezong Gu, PhD
Rachel Hendrix, PhD
Judy Ogilvie, PhD
Holly Pope, PhD

WWW.ASNEUROCHEM.ORG
Sponsors & Exhibitors

*All exhibit booths will be located in the same area as the Poster Sessions*

**Bronze**
- $1,200
- 1 Exhibitor-only pass *(includes coffee breaks and wine & cheese poster sessions)*
- 1 tabletop exhibit (6’ table) with 1 chair will be provided
- The company will receive recognition in the conference program

**Silver**
- $2,500
- 1 meeting registration at reduced rate of @ $375, includes scientific and social functions
- 2 Exhibitor-only passes *(includes coffee breaks and wine & cheese poster sessions)*
- 2 tabletop exhibit (6’ table) with 2 chairs will be provided
- ½ page (color) advertisement in the printed program
- The company will receive recognition in the conference program

**Gold**
- $5,000
- 8’x10’ featured exhibit space will be provided (tables/chairs as needed)
- 1 registration waived, includes scientific and social functions
- 2 registration passes at reduced rate of $375 each
- 3 Exhibitor-only passes *(includes coffee breaks and wine & cheese poster sessions)*
- ½ page (color) advertisement in the printed program
- The company’s logo will appear in the conference program, on all promotional materials, and on the meeting website (with hyperlink if provided)

**Platinum**
- $10,000
- 10’x10’ premium exhibit space will be provided (tables/chairs as needed)
- 2 registrations waived, includes scientific and social functions
- 2 registration passes at reduced rate of $375 each
- 3 Exhibitor-only passes *(includes coffee breaks and wine & cheese poster sessions)*
- Full page (color) advertisement in the printed program
- The company may provide a brochure, literature sheet, or other promotional material for inclusion in each delegate bag
- The company’s logo will appear in the conference program, on all promotional materials, and on the meeting website (with hyperlink if provided)
OTHER SPONSORSHIP OPTIONS

Sponsorship of the following activities will be acknowledged in the program, event signage and announcements throughout the meeting. Alternative and/or tailored packages can be created to meet your objectives. Please feel free to contact us at 305-661-5581 to discuss your needs.

<table>
<thead>
<tr>
<th>Sponsorship Items</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Welcoming President's Reception</td>
<td>$10,000</td>
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<tr>
<td>One Wine &amp; Cheese Poster Session</td>
<td>$7,500</td>
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<tr>
<td>Student / Post Doc Mingle</td>
<td>$5,000</td>
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<tr>
<td>One Continental Breakfast</td>
<td>$5,000</td>
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<tr>
<td>One Coffee Break</td>
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<tr>
<td>Closing Party Entertainment</td>
<td>$3,500</td>
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<tr>
<td>Notebook or Delegate bag with sponsor logo</td>
<td>$3,500</td>
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<tr>
<td>Internet Wi-Fi in Meeting Space</td>
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<tr>
<td>Poster Session Sponsor</td>
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<td>High School Initiative</td>
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<td>Name Badge Holders / Lanyards with logo</td>
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<tr>
<td>Public Forum</td>
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<td>Half Page color ad in the program</td>
<td>$500</td>
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<tr>
<td>Link from Sponsors Home Page to your company website</td>
<td>$500</td>
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GENERAL INFORMATION

Conference Location:  
St. Charles Convention Center  
One Convention Center Plaza  
Saint Charles, Missouri, 63303, USA  
(636) 946-5544

On behalf of ASN, we cordially invite all interested companies, clinical and research organizations to participate in this scientific meeting with a display of your brand, products, services and technical demonstrations. Approximately 400+ delegates from North America and around the World are expected to attend the 51st Annual Meeting of the American Society for Neurochemistry to be held in St. Charles, Missouri on April 18-22, 2020.

Participants will include bench and clinical scientists, Principle Investigators as well as graduate students and post-doctoral fellows, actively involved in research. More than 75% of participants are decision-makers in the selection and purchase of equipment and supplies for research and clinical practice. Also attending are research scientists working with human and animal models.

The ASN 2020 meeting will give you the opportunity to meet scientists from the Neurochemistry sector and to associate your company/organization name with this annual conference. Tailored packages can be arranged to suit your objectives. Please feel free to contact us to discuss your needs. Exhibits will be in the same area as the Poster Sessions, in the Grand Ballroom C/D and pre-function area.

Show Schedule:

Setup: Saturday, April 18 - 1:00 pm - 8:00 pm
Show: Sunday, April 19 - 9:15 am - 5:00 pm
Monday, April 20 - 9:15 am - 5:00 pm
Tuesday, April 21 - 9:15 am - 3:30 pm
Strike: Wednesday, April 22
GENERAL SESSIONS – GRAND A/B BALLROOM

POSTERS – GRAND C/D BALLROOM

EXHIBITS – GRAND C/D AND PRE-FUNCTION AREA
HOTEL RESERVATIONS

The Embassy Suites St. Louis/St. Charles hotel offers space and a quality touch. The hotel is connected to the St. Charles Convention Center, offering an ideal accommodation for meeting attendees.

Located just 1 mile from historic Main Street of St. Charles, the hotel also provides a great base for visitors to St. Louis to explore nearby casinos and shopping, only minutes away. Travel to Lambert-St. Louis International Airport from our hotel in just 10 minutes. Take the family to the St. Louis Zoo or head to Six Flags St. Louis for an exciting day out. Browse the stores at one of the nearby malls including Mid Rivers Mall, St. Louis Mills Mall and St. Louis Galleria, or catch a concert at the Hollywood Casino Amphitheater.

Relax in a two-room suite with separate living and sleeping areas. Warmly decorated suites provide thoughtful amenities to make you feel at home, including two TVs, a microwave, fridge and internet access. Enjoy a made-to-order breakfast every morning and sip a tasty beverage at the complimentary Evening Reception before dining in the Cyprus Grille. Treat yourself to an aromatic Starbucks® coffee from Caffeina's Marketplace. Take a dip in the indoor pool or enjoy an invigorating workout at the fitness center.

ASN has a negotiated group rate of $159.00 per night single/double for our attendees at the Embassy Suites by Hilton St. Charles/St. Louis. The cutoff date for our ASN rooming blocks is March 1, 2020. ASN strongly recommends booking your room early to guarantee availability at the ASN rate.

GETTING HERE

Centrally located in America’s heartland, St. Charles is an easy drive or quick flight away. With an average of 500 daily flights and 68 non-stop destinations, St. Louis Lambert International Airport is only 10 minutes away with convenient access to interstates and the MetroLink light rail system.

See our detailed map of downtown St. Charles

The St. Charles Trolley runs a 40-minute loop serving St. Charles by offering a free and easy alternative to driving. You can also download our Ride Saint Charles Mobile App in the Apple and Google Play stores. This app allows users to see the location of the Trolley and bus transportation system in the City of Saint Charles.
TERMS, CONDITIONS & RULES

Application Deadline and Fees: Applications for exhibit space are considered on a first-come, first serve basis. Given the limited space in the exhibit area, it is recommended that your organization submit the completed application form as soon as possible. ASN will assign exhibit space in the order that signed contracts and payments are received.

Cancellations: Sponsorship cancellation requests must be received in writing no later than January 01, 2018. No refunds for sponsorship cancellations will be made after January 01, 2018.

Electrical Connections and Internet—Arrangements for electricity or Internet access must be made directly with the show decorator. Details for these services will be sent to the official contact person.

Exhibit Booth Representation: A company representative must be at the display at all times when the exhibit hall is open. All company representatives must be pre-registered. This does not apply to handout table sponsors.

Liability: Each exhibitor agrees to protect, save, and hold the ASN and all agents and employees thereof (hereinafter collectively called “Indemnities”) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor. Further, the Exhibitor shall at all times protect, defined, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney’s fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, or any part thereof.

Shipping: All exhibitors are asked to make individual arrangements for shipping. Details for shipping will be sent to the official contact person.

Non-Educational Activities: Exhibitor sponsored meals, receptions, social events, and/or workshops may not be scheduled in direct conflict with any ASN scheduled sessions. Request for function space must be approved by the ASN Host Committee 30 days in advance.

Sound Devices/Noise Level: The noise level from any product demonstration or sound system must be kept to a minimum, to prevent interference with other exhibits and poster session.

Subletting or Sharing of Space: No subletting.

FOR MORE INFORMATION, PLEASE CONTACT US:

Conference Information, Exhibits & Sponsors
Karen Gottlieb, Conference Organizer
Karen@asneurochem.org
305-661-5581

Society Information & Accounts Receivable
Sheilah Jewart, ASN Business Manager
ASNmanager@ASNeurochem.org
407-909-9064
<table>
<thead>
<tr>
<th>Sponsorship Packages w/Exhibit:</th>
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<tr>
<td>____ Platinum $10,000 – includes 10x10 Exhibit</td>
<td>____ ____________________________ $_______</td>
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<tr>
<td>____ Non-Profit $750 – tabletop exhibit only</td>
<td>____ Additional Registrations (Max. 2 - $375 each)</td>
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| ____ Exhibitor Delegate Passes (Max. 2) | Name #1: __________________________  
Name #2: __________________________ |

**CONTACT INFORMATION**

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<tr>
<th>Company Name:</th>
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<td>Contact Person:</td>
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Complete paper form and email to: asnmanager@asneurochem.org
OR
Complete the online form by clicking the button at the top of this page

**PAYMENT INFORMATION**

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<th>Individual Sponsor Items:</th>
<th>Additional Registrations:</th>
<th>Total Due USD:</th>
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**PAYMENT BY CHECK**

Make checks payable to: American Society for Neurochemistry
9037 Ron Den Lane
Windermere, FL 34786

**PAYMENT BY CREDIT CARD**

All Major Credit Cards Accepted!
To pay by credit card, call 407-909-9064
asnmanager@asneurochem.org

**DEADLINE:** December 15, 2019